MOUNT GAMBIER CHAMBER OF COMMERCE

business AWARDS 2026

Mount Gambier and Districts

SPONSORSHIP PROSPECTUS

Mount Gambier and Districts Business Awards 2026

MOUNT GAMBIER CHAMBER OF COMMERCE

ABOUT THE AWARDS

The 2026 Mount Gambier and Districts Business Awards celebrate the resilience, innovation and excellence of our local business community. This event is the premier date on the regional business calendar, providing a platform to showcase the leaders driving our economy forward.

WHY SPONSOR US?

By partnering with the Chamber, your brand gains direct access to:

- Visibility: Reach over 400+ business owners and professionals through our multi-channel marketing.
- Brand Alignment: Associate your business with excellence, community support and local growth.
- Networking: Exclusive access to the region's top decision-makers at the Business Awards event.

CAMPAIGN & EXPOSURE

Sponsors will benefit from a robust pre-event promotional campaign, gaining direct exposure to a relevant and engaged local business demographic.

2026 AWARD CATEGORIES

The 2026 Mount Gambier and Districts Business Awards feature a comprehensive suite of categories designed to recognise excellence across the region's diverse economic landscape. These awards are divided into industry-specific achievements and scale-based excellence.

- Trade and Construction Award
- Health, Social Assistance and Care Award
- Retail Business Award
- Manufacturing & Industrial Achievement Award
- Professional Services and Finance Award
- Primary and Agri Business industry Award
- Transport, Logistics & Supply Chain Award
- Wholesale & Distribution Award
- Education, Employment and Training Award
- Hospitality & Accommodation Excellence Award
- Micro Business of the Year Award
- Small Business of the Year Award
- Medium Business of the Year Award
- Large Business of the Year Award
- Hall of Fame

AWARDS PROGRAM

The following timeline outlines key milestones for sponsors

- **Sponsorship applications open**
  Monday, 29 June 2026
- **Sponsorship applications close**
  Tuesday, 18 August 2026
- **Sponsors logos due and marketing communications commences**
  Friday, 21 August 2026
- **Award presenter nominations confirmed**
  Friday, 21 August 2026
- **Awards Night registrations open**
  Monday 14 September 2026
- **Nomination Process**
  Applications Open: July 2026
  Applications Close: 11 September 2026

All nominated and shortlisted businesses will be formally notified and invited to attend the Awards Night.

Awards Night 2026
Awards Ceremony: Friday, 6 November 2026

Award winners will be announced and presented at the official Awards Night.

Sponsor Eligibility
To ensure the integrity and transparency of the Awards process, sponsors are not eligible for award categories they are sponsoring.

SPONSORSHIP LEVELS

BUSINESS $4000 | INDUSTRY $4000 | CUSTOM $500+

Our tiered sponsorship packages are curated to deliver high-impact visibility and authentic engagement, providing a platform for businesses of every scale to showcase their commitment to the local community.

BUSINESS AWARD SPONSOR PACKAGE

Exclusive Category Branding: Sole sponsor naming rights on all communications.

Presenter Role: A business representative is invited on stage for the trophy handover (non-speaking role).

Event Presence: Premier MC mentions and dedicated logo placement on the AV screen during your specific award category.

Digital: Logo inclusion on all category-specific promotional materials, and 2 dedicated social media posts.

Ticketing: 8 discounted tickets included for your team.

Available Categories:

- MICRO Business of the Year Award
- SMALL Business of the Year Award
- MEDIUM Business of the Year
- LARGE Business of the Year Award

Investment: $4,000

Availability: 4 Partners

INDUSTRY AWARD SPONSOR PACKAGE

Exclusive Category Branding: Sole sponsor naming rights on all communications.

Presenter Role: A business representative is invited on stage for the trophy handover (non-speaking role).

Event Presence: Standard MC mentions and logo placement on the AV screen during the category announcement.

Digital: Logo inclusion on all category-specific promotional materials, and 2 dedicated social media posts.

Ticketing: 8 discounted tickets included for your team.

Available Categories to Sponsor:

- Trade and Construction Award
- Health, Social Assistance and Care Award
- Retail Business Award
- Manufacturing & Industrial Achievement Award
- Professional Services and Finance Award
- Primary and Agri Business industry award
- Transport, Logistics & Supply Chain Award
- Wholesale & Distribution Award
- Education, Employment and Training Award
- Hospitality & Accommodation Excellence Award

Investment: $4,000

Availability: 10 Partners

EVENT PARTNER (CUSTOM CONTRIBUTION)

Branding: Business exposure through products and services at the official event and on the collective partners sponsor slide.

Marketing: Mention in the Chamber newsletter and inclusion in the post-event "Thank You" digital campaign.

Event Presence: Shared-slide logo presence on the AV screen and general MC mentions during the evening.

Ticketing: Discounted tickets included

The Event Partner tier offers a unique opportunity for businesses to align their brand with specific, high-impact elements of the evening. This flexible category is designed for partners who wish to enhance the guest experience through targeted support of hospitality, marketing, or event atmosphere.

Tailored Branding Opportunities
Shape the event experience to fit your brand. Choose to sponsor one of our exclusive event elements below, or pitch your own custom idea to our team:

Hospitality & Guest Experience:
Complimentary Table Wine: Provide the vintage for the evening's celebration.
Event Attendee Table Gifts: Place a co-branded memento at every guest's setting.

Marketing & Media Impact:
Strategic Campaigns: Directly support the Awards' Print, Media, or Social Media advertising reach.

Atmosphere & Production:
Venue Decor: Sponsor the visual aesthetic, including custom table centres.
Sound & AV: Support the technical production and Industry Video presentations.
Photo Gallery: Receive premier recognition as the official host of the 2026 Photo Gallery, with your organisation's support acknowledged on every digital archive.

Propose a tailored activation that enhances our event experience while driving brand visibility for your business.

All requests and pitches are subject to board approval.

Investment: $500 - $3,000

Availability: Multiple

SPONSORSHIP MATRIX

Benefit	Business Award Sponsor	Industry Award Sponsor	Custom Contribution
Investment	$4,000	$4,000	$500 - $3,000
Naming Rights	Category Title	Category Title	—
Tickets Included	**Table of 8** Discounted Tickets	**Table of 8** Discounted Tickets	**1** Discounted Ticket for every $500 contribution
MC Live Mentions	Standard	Standard	Mention
Social Media Posts	2	2	1 Shared post
Program | Table Menu	Category Logo placement	Category Logo placement	
Nomination form	Category Logo placement	Category Logo placement	
Screen Presence	During Award	During Award	Shared Slide

CONFIRM YOUR SPONSORSHIP

CLICK HERE!

TO COMPLETE THE ONLINE REGISTRATION FORM

Enquiries by email // events@mountgambierchamber.com.au

We look forward to exploring a partnership with you, offering tailored involvement designed to support your brand's goals while maximiSing your impact within the local business community.