# MOUNT GAMBIER AND DISTRICTS BUSINESS PLAN 2022-2024

# **MISSION**

We represent the business community at Federal, State and local levels through advocacy, networking, information sharing and support services.

# **VISION**

To ensure Mount Gambier remains the commercial capital of the Limestone Coast, a diversified economy which thrives on its natural resources.

## **PURPOSE**

We provide powerful leadership and considered solutions that support business success

# **KEY RESULT AREAS**

# Represent

> We will represent our members by advocating on their behalf

#### **Grow**

- > We will celebrate business achievements by publicly recognising our members
- > We will operate as an evolving organization that is committed to sustainable outcomes
- Strengthen our collective impact by building a broad membership base

### Connect

- > We will enable business networking & information sharing by supporting a calendar of events that covers a range of business demographics
- > We will connect & promote member businesses through a business directory
- > We will assess the feasibility of sourcing a sustainable physical workspace to meet the Chamber of Commerce current and future needs
- > We will assess the feasibility of sourcing a physical collaborative space that meets the needs of the business community



